A systematic approach to the activities of a regional football federation (using the example of Krasnoyarsk Krai)

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Abstract

Objective of the study is to develop an algorithm for designing a systematic approach to the activities of a regional football federation (using the Krasnoyarsk Krai as an example) and to recommend its implementation in practice.

Methods and structure of the study. The study was conducted at the Krasnoyarsk Regional Football Federation between 2022 and 2024. The following research methods were selected to ensure the correct organization and implementation of scientific and theoretical work: analysis of scientific and methodological literature on the topic; questionnaires; interviews, observation, modelling; systematization; abstraction; testing, expert assessment, mathematical statistics, etc. In the process of collecting factual material, 150 coaches and specialists involved in the development of football in the region, as well as more than 800 children and young people who are systematically involved in football, were involved. All this contributed to identifying the overall level of activity of the regional federation and designing a systematic approach to improving the functioning of regional football.

Results and conclusions. The theoretical research conducted contributed to the development of an algorithm for designing a systematic approach to the activities of a regional football federation, as well as a systematic analysis of the federation's functioning; an experimental structure and content of a model for improving the activities of the existing regional football federation, based on taking into account the current requirements for the development of the football industry in the region, Russia and in global practice.

Keywords: regional football federation, systematic approach, activity, design, improvement.

Introduction. A systematic approach was used as the theoretical basis for improving the activities of the regional football federation (using the Krasno-yarsk Territory as an example). A systematic approach involves considering the object of study as a holistic system that includes a set of elements that together perform a specific function (activity). The following principles of the systematic approach were applied when developing the structure and content of the program for improving the activities of the regional football federation: integrity, hierarchy and structuring. The improvement of the activities of the regional football federation, based on a systematic approach, included the following algorithm: definition of basic management blocks and their tasks; a consistent structure of

interaction between management blocks and a functioning process, including quantitative and qualitative performance indicators, was developed; corrective and effective blocks of the federation's activities were formed. The systematic approach to improving the activities of the regional football federation (using the example of the Krasnoyarsk Krai) was developed and designed in this methodological sequence.

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Results of the study and discussion. Based on the results of the study, a model for designing a systematic approach to the activities of the regional football federation was developed (Fig. 1).

Figure 1 shows the stages of a systematic ap-

proach to developing organizational and methodological support for improving the activities of a regional football federation (using the Krasnoyarsk Krai as an example).

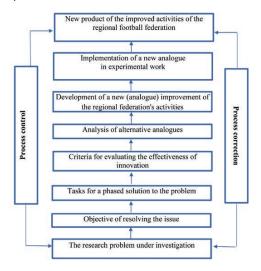


Fig. 1. Model for designing a systematic approach to improving the activities of a regional football federation.

Table 1 – Performance indicators for football federations: Europe (generalized, average), RFU (Russia) and the Krasnoyarsk region

Performance indicators of football federations	Football Federation		
	Europe (general- ized, average)	Russia (RFU)	Krasnoyarsk Regional Federation
The mentality formed towards football among the population, in %	From 90% and above	Less than 20%	Less than 15%
The place (position) of football in the country, number	1st-3rd place	10th place	9th place
Football infrastructure provision (logistics), in %	90% and above	30 %	20 %
Availability of competent coaches and football specialists, in $\%$	100 %	10 %	6 %
Provision of national teams with competent footballers, in %	100 %	25 %	10 %
Provision of competent referees for football competitions of various levels in the country	100 %	10 %	7 %
Funding for football activities at the state level, in %	40 %	30%	10 %
sponsorship	20 %	2 %	0,5 %
own financial and economic activity	40 %	0 %	0 %
Quality of training systems in football from children's sport to professional activity (career), in %	100 %	25 %	15 %
Functioning of state programs for the development of football in the country, number	Over 50	10-15	8-12
Total number of people playing football as a percentage of the total population	From 50% and above	1,5 %	1 %
The legislative framework for football development (football constitution) is in force.	Yes	No	No
Football business and management is functioning	Yes	No	No
Climatic and geographical conditions for year-round football activities, in %	90% and above	40 %	20 %

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The presented model for designing a systematic approach to improving the activities of the regional football federation includes seven functional blocks that progressively form the goal, objectives, and scientific and methodological tools for achieving them.

Table 1 presents comparative indicators of the activities of football federations: Europe, the Russian Football Union, and the Krasnoyarsk Regional Federation.

A general analysis of the activities of football organizations in Europe, Russia (RFU) and the Krasno-yarsk region revealed the main problems hindering the development of football in Russia and what needs to be done to bring the football industry up to European standards.

Conclusions. The developed algorithm of a systematic approach to improving the activities of the regional football federation allows specialists and managers to quickly and effectively adjust and manage the football industry, both at the regional level and in Russia as a whole.

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