

Prospects for financial support for physical culture and sports in the sverdlovsk region

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Abstract

Objective of the study was to justify the development of theoretical and methodological aspects of regional financing of physical culture and sports, taking into account trends in the budgetary provision of these expenses in the Russian Federation.

Methods and structure of the study. System-structural, functional, factorial and comparative methods of analysis were used with the construction of analytical models based on the synthesis of modern scientific methods of cognition of economic and social phenomena.

Results and conclusions. The article discusses the reasons for the growth, subsequent decline and prospects for the development of physical culture and sports in the Sverdlovsk region in the coming years. It is noted that sustainable economic development in this area is impossible without attracting more extra-budgetary sources, which currently does not meet the target. This issue becomes especially acute in anticipation of the sequestration of regional budget expenditures on physical culture and sports in 2023-2025, which confirms the relevance of the study.

Keywords: *physical education, sports, financing of government programs, financial support.*

Introduction. Physical culture and sports are the most important areas of social policy of the Russian Federation for the preservation of the population, its health and the well-being of citizens. To restore and improve the health of the nation, overcome the negative consequences of social transformation and reform the foundations of the state as a whole, our country needs a single effective financial mechanism to ensure the functioning of physical culture and sports. Of course, it is necessary to preserve the system of state provision of physical culture and sports, but at the same time it is necessary to strive to create new sources of financing expenses in this direction, focusing on the use of private property.

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Methods and structure of the study. System-structural, functional, factorial and comparative methods of analysis were used with the construction of analytical models based on the synthesis of modern scientific methods of cognition of economic and social phenomena.

Results and conclusions. One of the strategic goals of the nation's development is to support physical culture and sports, which is enshrined in the relevant state programs of the Russian Federation [3]. To determine the prospects for the development of physical culture and sports at the regional level, it is necessary to consider the financial support that has been provided over the past 5 years, as well as the planned amounts of funding in 2023-2025. The Sverdlovsk region became the object of the study, since it is here that the largest number of people in the Ural Federal District (hereinafter referred to as the Ural Federal District) live, who go in for sports, which can be seen in the table.



The number of citizens involved in sports aged 3 to 79 years in the Urals Federal District in 2022

Subjects of the Ural Federal District	Population, people	Proportion of the population living in the constituent entity of the Ural Federal District, %	Number of citizens involved in sports aged 3-79 years, people.	Proportion of the subject's population involved in sports, %	Amount of funding from extra-budgetary sources, thousand rubles.
Sverdlovsk region	4 239 311	34,6	2 102 975	54,0	4 597 800,3
Chelyabinsk region	3 406 371	27,8	1 616 063	51,9	1 893 543,9
Khanty-Mansi Autonomous Okrug	1 729 472	14,1	868 634	54,0	435 871,4
Tyumen region	1 607 274	13,1	847 371	60,0	1 119 934,1
Kurgan region	761 546	6,2	395 544	55,5	151 118,9
Yamalo-Nenets Autonomous Okrug	511 874	4,2	289 414	55,2	1 384 519,1

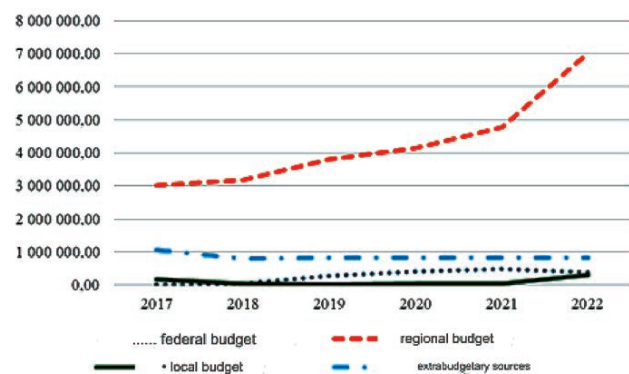
As can be seen from the table, in the Sverdlovsk region the share of the population involved in sports aged 3 to 79 years is 54,0%, which is lower than in other regions, with the exception of the Chelyabinsk region. In general, the share of people involved in sports is higher in those regions where the population is lower. The authors of the study believe that this is due to the presence of great opportunities and incentives in large cities: accessibility of sports facilities, infrastructure, sports sections, qualified coaching staff, decent wages and prizes.

Volumes of financing of physical culture and sports by subjects, for which leaders and outsiders can be identified in terms of allocation of funds: Sverdlovsk and Chelyabinsk regions - they receive more funding from extra-budgetary sources than other subjects. However, disproportionality in the financing of the Yamalo-Nenets and Khanty-Mansi Autonomous Okrug and the Kurgan Region is also visible. On the territory of the Sverdlovsk region there are many sports facilities [4]: an Olympic reserve school, 25 autonomous sports institutions, the financing of which is carried out by providing a subsidy for the financial support of the state task. The organization of sporting events is also actively underway, for example, 33 physical education and health events were planned for 2022, the participation of teams in 759 official sporting events is ensured, training camps and events are held as part of the GTO. In other regions of the Urals Federal District, the number of infrastructure facilities is much smaller.

In the Sverdlovsk region, the state program «Development of physical culture, sports and youth policy in the Sverdlovsk region until 2024» is being effectively implemented; the program was later extended until 2027.

Let's consider the sources of financing of the state program (federal, regional, local budgets and extra-

budgetary sources) for 2017-2022 based on actual expenses based on reports on the implementation of state program activities [2].



Dynamics of expenditures of the state program «Development of physical culture, sports and youth policy in the Sverdlovsk region until 2024», highlighting sources for 2017-2022, thousand rubles. (Compiled by the author from: [2])

The key expenses of physical culture and sports at the expense of the regional budget were events with funding of over 500 million rubles in year:

- state support of the Fund for the Support of High Achievement Sports in the Sverdlovsk Region in the range of RUB 1,001.90 million. (2017) up to RUB 1,360.00 million (2022);

- preparation of state sports facilities for the XXXII World Summer Universiade 2023 in the city of Yekaterinburg RUB 1,014.81 million (2022);

- organization of provision of sports training services in the range of 824.91 million rubles (2019) to 981.34 (2022);

- subsidy to the autonomous non-profit organization «Executive Directorate of Universiade 2023» for the re-



payment of obligations under a loan agreement concluded in order to ensure payment for the right to host the XXXII World Summer Universiade 2023 in the city of Yekaterinburg RUB 600.00 million (2022);

organization of provision of services (performance of work) in the field of physical culture and sports in the range of 524.40 million rubles (2017) to 852.97 million rubles (2022).

Expenditures from other sources during this period are significantly lower. According to the reporting indicators on the implementation of state program activities for 2017-2022, funds from extra-budgetary sources were mainly allocated to support organizations registered in the Sverdlovsk region, ensuring the participation of sports teams and athletes in competitions at the all-Russian and international levels in a constant amount of 809.05 million rub. over the past 5 years. Another event that received funding from extra-budgetary sources was support for socially oriented non-profit organizations, which ranged from 3,600.0 thousand rubles in 2019 to 8,748.6 thousand rubles in 2022 [1].

The increase in funding in 2019-2022 can be explained by preparations for the International University Sports Festival, including with the participation of the BRICS, SCO and CIS countries, which was held on August 19-31, 2023 in Yekaterinburg. The Sverdlovsk region prepared for this event through new construction, reconstruction and major repairs of sports infrastructure facilities. In addition to this significant event, one can also note the commissioning of the Ice Arena in Yekaterinburg (2019), the organization of honoring and rewarding athletes and coaches of the XIX Deaflympic Winter Games in Italy (2020), the construction of the Ural Football Academy sports football center (2021), construction of the Center for Rhythmic and Aesthetic Gymnastics, the multifunctional complex of the Judo Palace, the Aquatic Sports Palace (2022), carrying out activities for the phased introduction and implementation of the All-Russian physical culture and sports complex «Ready for Labor and Defense» (GTO) (2022) [1, 4].

In connection with the completion of these activities and the commissioning of facilities, the large-scale increase in spending on physical culture and sports decreased, and when planning the budget for the next 2024-2025. No significant expenditures on sporting events are expected. The effectiveness of the expenses incurred is their long-term effect of operation: the residential buildings erected for the partici-

pants of the event were transferred to the Ural Federal University under the «Campus» program. Sports facilities and educational buildings are used by the Institute of Physical Culture, Sports and Youth Policy of the Ural Federal University, which allows saving funds from the regional budget for other programs and projects.

Thus, all major events recorded in subprogram 1 of the state program, which ranges from 62,81% in 2017 to 93,07% in 2022 of expenses in the state program, are financed from the regional budget, from 70,35% in 2017 to 82,40% in 2022.

Conclusions. To maintain the position of the Sverdlovsk region as a leader in the share of the population systematically involved in physical culture and sports, it is necessary to involve citizens in ongoing mass sports events, strengthen propaganda on maintaining a healthy lifestyle, paying special attention to people with disabilities, low-income groups and individuals left without parental care.

Due to the sequestration of regional budget expenditures for the development of physical culture and holding sporting events in 2023-2025 it is necessary to compensate for underfunded activities from other sources. To achieve such a structure of financing of physical culture and sports, specified in the targets of the Strategy [8] for 2025, where 13% of funds come from extra-budgetary sources, it is necessary to actively work to attract them. Such sources include income from physical culture and sports organizations from commercial activities, income from a variety of extra-budgetary funds promoting the development of physical culture and sports, funding from sponsors, income from sports lotteries, as well as other income that does not contradict the law.

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